



Product Release Updates 2025 Q1

## **360iQ Web Application**

Release Date: Q1 2025

Summary:

In Q1, we delivered our new, cutting-edge Artificial Intelligence tool RushReady AI to beta customers. Additionally, we significantly improved the user experience for video playback in 360iQ web and mobile.

Key Highlights:

- RushReady AI:
  - We launched the beta program for *RushReady AI*, our cutting-edge video analytics tool. Using advanced AI algorithms to notify users in real-time when actions which may impact the guest experience are detected. Additionally, it offers insights into historical data, helping users to identify trends and gain a broader perspective on their guest experience and staff productivity. If you want to join a beta program, contact salesleads@dtiq.com.
- Video Playback Improvements:
  - We introduced a 15-minute video buffer for the 360iQ web video player that allows users to seamlessly watch and navigate backwards or forwards through recorded video at any speed — without interruptions or delays. This significantly improves the video forensic experience of 360iQ web.
  - We optimized our 360iQ mobile applications by reducing resource usage and providing a smoother video viewing experience on both Android and iOS.