



Entry Count Guide

Note: DTiQ's **Entry Count** feature requires an active Entry Count Subscription.

The term **Entry Count** refers to the number of people who have entered an establishment in a given period. As part of your **Video Analytics**, DTiQ offers comprehensive **Entry Count** reports.

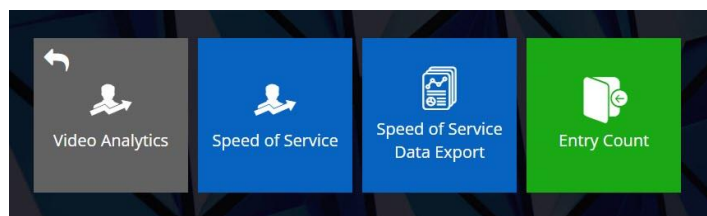
Content

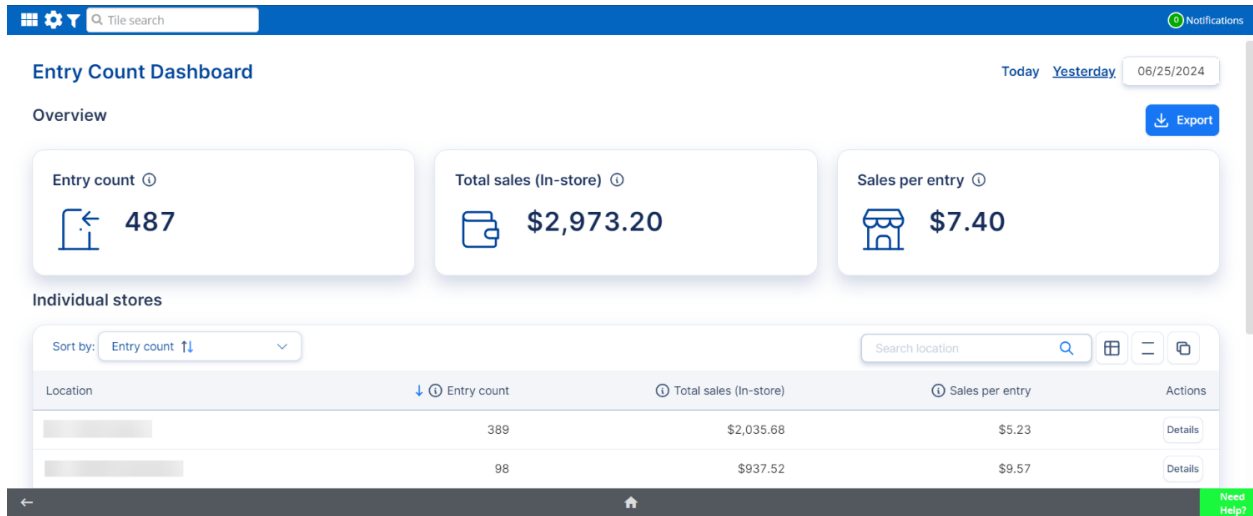
In this guide, you will learn about these topics:

- [How to Access Entry Count](#)
- [How to Navigate the Entry Count Dashboard](#)

How to Access Entry Count

To access **Entry Count**, navigate to the **Video Analytics** tile via the **Home Screen** or **Quick Bar**. Then, click **Entry Count**.

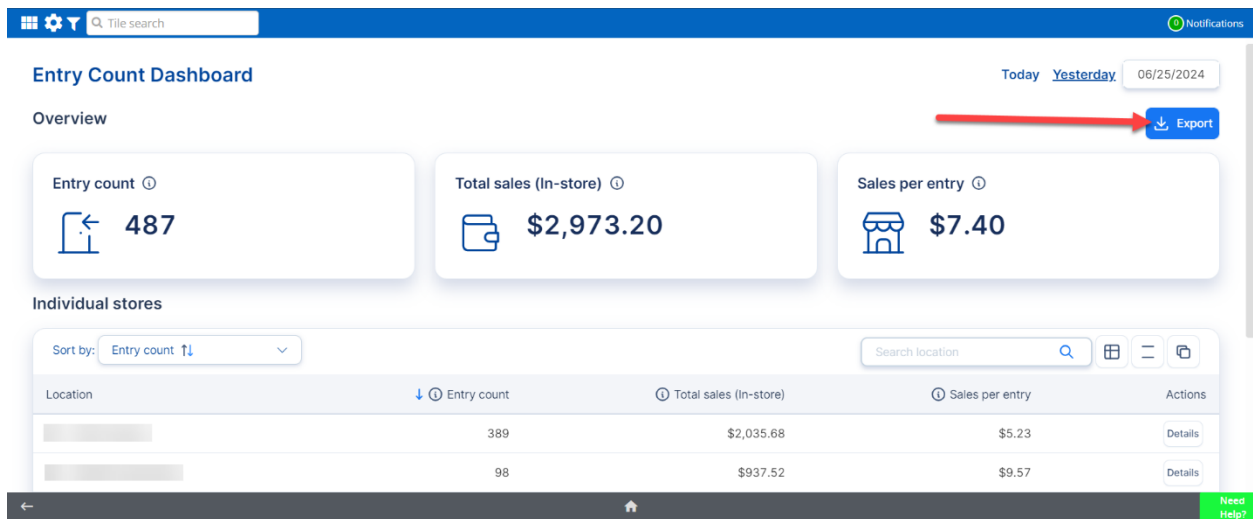




How to Navigate the Entry Count Dashboard

Inside the **Entry Count** dashboard, you'll see an **Overview** as well as an entry count breakdown for **Individual stores**.

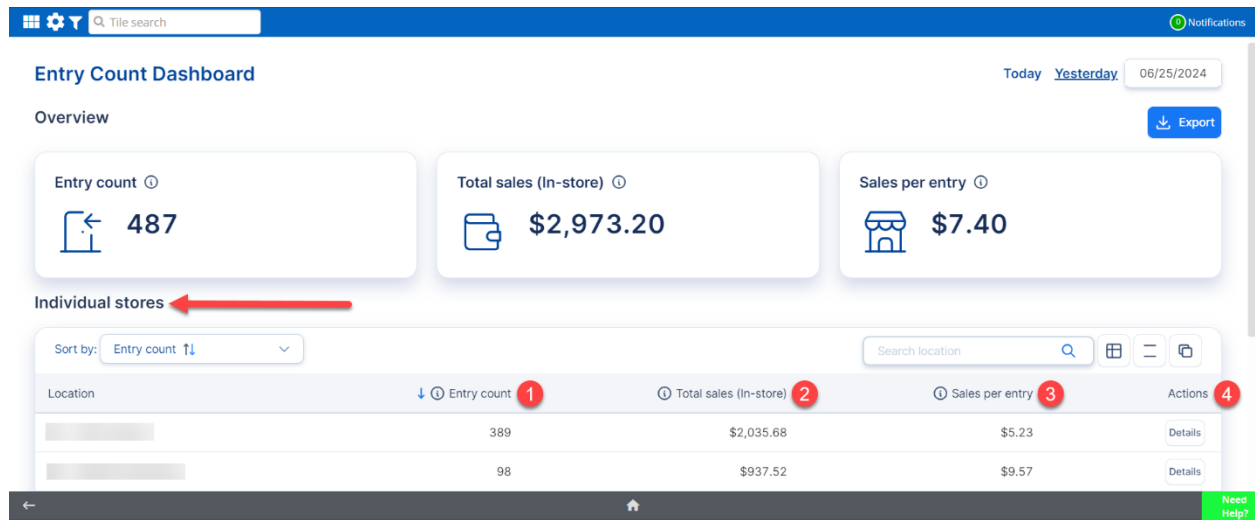
Under the **Overview** header, you'll see the organization's total **Entry count** along with **Total sales (In-store)**. Click the blue **Export** button on the right side of the screen to download this data.



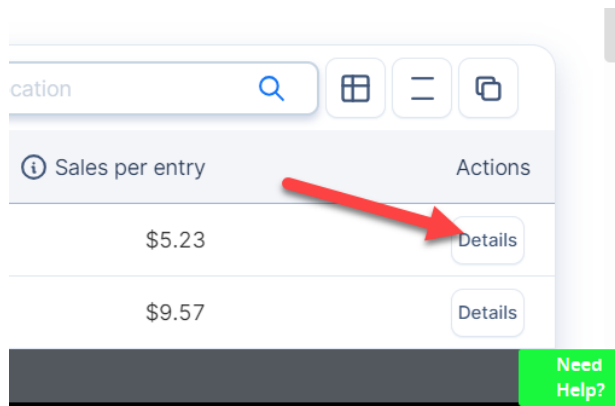
Scroll down to view information for your **Individual stores**. In the **Individual stores** section, you can review the following:

1. Entry count
2. Total sales (In-store)

3. Sales per entry
4. Actions

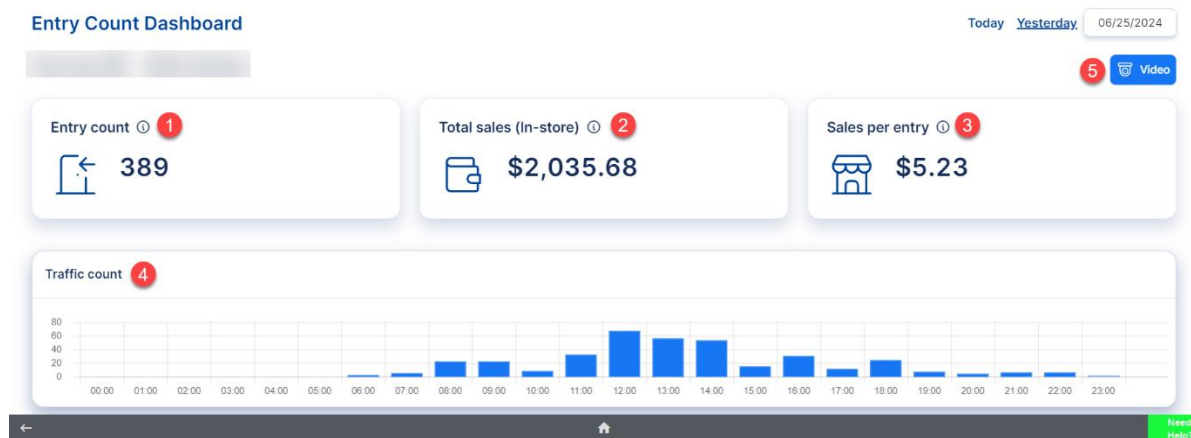


Click the **Details** button to drill down into a particular store's analytics.



In this drill-down view for each **Individual store**, as in the overview, you will find the following:

1. Entry count
2. Total sales (In-store)
3. Sales per entry
4. Traffic count
5. Video



For additional information or questions please contact [DTiQ Support](#) at support@dtiq.com or your [Customer Experience Team](#) at csr@dtiq.com.



800.933.8388 | info@dtiq.com | www.DTiQ.com