

# **Entry Count Guide**

Note: DTiQ's Entry Count feature requires an active Entry Count Subscription.

The term **Entry Count** refers to the number of people who have entered an establishment in a given period. As part of your **Video Analytics**, DTiQ offers comprehensive **Entry Count** reports.

## Content

In this guide, you will learn about these topics:

- How to Access Entry Count
- How to Navigate the Entry Count Dashboard

## How to Access Entry Count

To access **Entry Count**, navigate to the **Video Analytics** tile via the **Home Screen** or **Quick Bar**. Then, click **Entry Count**.



ntry Count Dashboard verview			Today <u>Yest</u>	erday 06/25/2024
Entry count ①	Total sales (In-store) ① \$2,973.20		Sales per entry ① <b>\$7.40</b>	
Sort by: Entry count 1 v			Search location Q	
Location	↓ (i) Entry count	(i) Total sales (In-store)	(i) Sales per entry	Actions
	389	\$2,035.68	\$5.23	Details
	98	\$937.52	\$9.57	Details

### How to Navigate the Entry Count Dashboard

Inside the **Entry Count** dashboard, you'll see an **Overview** as well as an entry count breakdown for **Individual stores.** 

Under the **Overview** header, you'll see the organization's total **Entry count** along with **Total sales (In-store)**. Click the blue **Export** button on the right side of the screen to download this data.

© ▼ Q Tile search	Today <u>Yesterday</u> 06/25/2024			
verview				Export
Entry count ①	Total sales (In-store) () \$2,973.20		Sales per entry ③	
dividual stores			Search location Q	8 = 6
Location	↓ ① Entry count	① Total sales (In-store)	③ Sales per entry	Actions
	389	\$2,035.68	\$5.23	Details
	98	\$937.52	\$9.57	Details
		<b>f</b>		

Scroll down to view information for your **Individual** stores. In the **Individual stores** section, you can review the following:

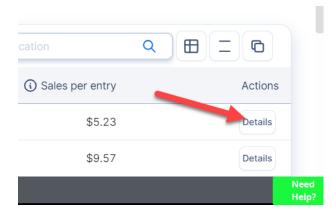
- 1. Entry count
- 2. Total sales (In-store)

#### 3. Sales per entry

#### 4. Actions

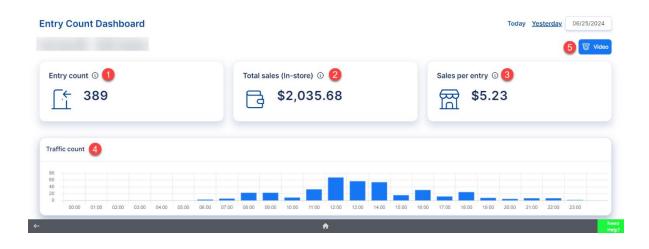
ntry Count Dashboard verview			Today <u>Ye</u> :	sterday 06/25/2024
Entry count ① 487 dividual stores	Total sales (In-store) ① \$2,973.20		Sales per entry © \$7.40	
Sort by: Entry count 11 ~			Search location Q	
Location	↓ ① Entry count 1	① Total sales (In-store)	③ Sales per entry 3	Actions
	389	\$2,035.68	\$5.23	Details

Click the **Details** button to drill down into a particular store's analytics.



In this drill-down view for each **Individual store**, as in the overview, you will find the following:

- 1. Entry count
- 2. Total sales (In-store)
- 3. Sales per entry
- 4. Traffic count
- 5. Video



For additional information or questions please contact DTiQ Support at support@dtiq.com or your Customer Experience Team at csr@dtiq.com.



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